

# Isabelle Rieken

INTERACTION DESIGNER

## EXPERIENCE

### Kikkerland / Design Intern

August 2020 - Present, New York NY

- Creates creative graphics for Ecommerce, social media and marketing.
- Works with the design team to cultivate ideas for product design.
- Designs "specialty" home pages for the US website per event and holiday.

### Freelance Experience Designer/Fabricator

2020 - present, New York NY

- Worked with Creature World x Open Sea to create an interactive, body tracking installation during NFT week in New York City (2021)
- Currently working towards building a set for the Vacations US Tour

### Glow in the Dirt / Studio Intern

May 2021 - Present, Los Angeles CA

- Cultivated creative projects for the studio to participate in.
- Assisted with any ongoing projects taking place in the studio.

### ITP Shop/ Shop Manager

February 2020 - Present, New York NY

- Educates students on powertools, digital and physical fabrication, and electronics
- Oversees shop safety on daily basis

### ID Tech/ Instructor

May-August 2020, Palo Alto CA

- Virtually taught students aged 9-13 Adobe Suite
- Taught Adobe programs such as Premiere Pro, Photoshop, Illustrator, and Gained experience working on a team and learning from colleagues

## RECOGNITION

### Tel Aviv Student Film Festival (TSIFF) Nominee/ "The Steadfast Tin Soldier"

June, 2021

The animation short film "The Steadfast Tin Soldier" was selected to be presented in the Digital Media Sector of TSIFF that showcases emerging forms of media art.

### ITP Spring Show/ "My Senses Toolkit"

May, 2021

Interactive website piece "My Senses Toolkit" was selected to be presented at the annual (virtual) ITP Spring Showcase.

### Riverfront Art Gallery/ The Roar Within

March-April, 2020

The sculpture "Slim Thicc" was selected to be shown at "The Roar Within" show that showcased works exhibiting the power of female expression.

### ITP Winter Show/ Spheeror

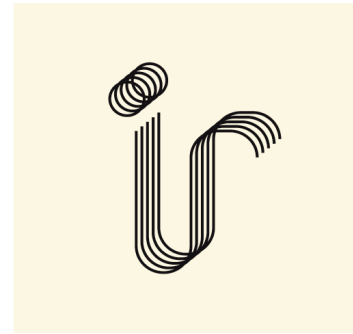
December, 2019

Interactive installation featured in NYU ITP's annual winter showcase. The piece utilized projection mapping and P5 programming with AI software. Also featured on Dan Shiffman's Youtube channel "Coding Train".

### Dumbo Film Festival Semi-Finalist/ "The Steadfast Tin Soldier"

June, 2022

The animation short film "The Steadfast Tin Soldier" made it to the semi-finalist round of the Dumbo Film Festival in the experimental category.



## INFO

New York City, NY 10002

408.805.2176

isabelle.rieken@gmail.com

Website (Portfolio):

isabellerieken.com

## SKILLS

Adobe CC

MadMapper

Isadora

3D Modeling

A/V Planning

Digital Fabrication

Graphic Design

Interaction Design

Physical Fabrication

Videography

Javascript

HTML/CSS

Conversational Korean

## EDUCATION

### New York University/BA

Major in Interactive Media

Arts & Minor in Urban

Planning and Architecture

August 2019-May 2023

### Saratoga High School/GED

August 2015-2019

# Isabelle Rieken

DESIGNER AND MAKER

## EXPERIENCE

### Freelance Set Designer / RambaZamba Theater

September 2022 - Present, Berlin Germany

- Leading Art Direction for upcoming theater production
- Creates proposals, drawings and 3D mockups of the set design
- Collaborates with local vendors to build a sustainable set

### Design Intern / RISE Projects

June 2022 - September 2022, New York NY

- Created creative graphics for Ecommerce, social media and marketing.
- Worked with the design team to cultivate ideas for global marketing and product design.

### Design Intern / Kikkerland

August 2021 - March 2022, New York NY

- Created creative graphics for Ecommerce, social media and marketing.
- Worked with the design team to cultivate ideas for global marketing and product design.

### Fabricator / Freelance Experience Designer

2020 - present, New York NY

- Worked with Creature World x Open Sea to create an interactive, body tracking installation during NFT week in New York City (2021)
- Set Design for Move Forward Music

### Studio Intern / Glow in the Dirt

May 2021 - Present, Los Angeles CA

- Cultivated creative projects for the studio to participate in.
- Assisted with any ongoing projects taking place in the studio.

### ITP Shop/ Shop Manager

February 2020 - Present, New York NY

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June, 2021

### ITP Spring Show/ "My Senses Toolkit"

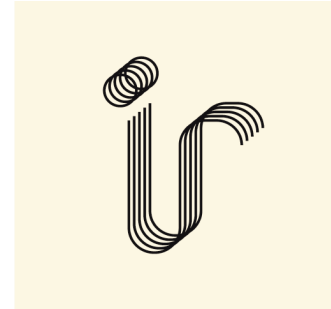
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